



Automatic eBay Auction Income

eBay offers a little-used tool for affiliates that can create a nice stream of automated income. Below you can see a report for a “hobby” site I have for a very specific sports car. This site gets around 100-150 visitors per day, solely from natural traffic, and the page gets around 27 visitors per day. That’s over \$200/month from an autopilot site that has little traffic.

▼ <u>Event Date</u>	<u>New (USD)</u>
29-Mar-2008	\$0.50
28-Mar-2008	\$0.47
25-Mar-2008	\$1.91
23-Mar-2008	\$8.44
22-Mar-2008	\$2.14
21-Mar-2008	\$0.37
20-Mar-2008	\$4.04
19-Mar-2008	\$30.94
18-Mar-2008	\$4.02
17-Mar-2008	\$81.33
16-Mar-2008	\$52.17
15-Mar-2008	\$2.96
14-Mar-2008	\$14.69
13-Mar-2008	\$5.08
9-Mar-2008	\$5.44
Page Total	\$214.51
Report Total	\$214.51

A couple of interesting notes on this report. You can see that March 16, 17 and 19 had significantly higher commissions than the other months. On each of those days, there were commissions over \$20 and on the 17th there was a commission over \$50.

While I can’t know this for certain, each of these commissions most likely represented someone buying a car, due to the auction fees involved. On the 17th, the auction fee was \$112.30 and the commission for that auction was \$56.15!

Interesting factoid: eBay gets 6.4 million new listings per day and does a gross merchandise value of \$1,800 per second.

Source: eBay financial presentation 6/07.

How you get paid

First, you must become an affiliate of eBay. eBay's affiliate program is called the eBay Partner Network. (<https://www.ebaypartnernetnetwork.com>)

eBay affiliate payment depends on the country and eBay site the transactions occur on. I will use the US eBay network for examples here.

In the USA, eBay pays you for two different results. You can check fees for your own country here:

<https://www.ebaypartnernetnetwork.com/PublisherProgramsHome>

In the USA, they pay a minimum of 50% of the fees they generate when you send a successful bidder to an auction within 7 days of their visit. Depending on the type of item being auctioned, these commissions can really add up. For example, I use this quickie tactic on a site of mine at:

<http://www.3000GTSpyder.com/spyderstuff.htm>

And the auction page I generate often has car listings. As seen above, I have earned commissions over \$50 when someone has seen and bought a car from this simple page.


eBay USA also pays a minimum of \$25 per new eBay user that registers through your referral and then makes a successful bid within 30 days of registration. I earn a steady stream of \$25 commissions from new eBay users who decide to make their first eBay purchase after visiting one of these pages.

How does it work?

The next page shows what an auction page that uses this Quickie looks like. Notice that in this example there are two cars being auctioned on this page, as well as several accessories. Those cars can be worth some nice commissions, and they match the viewer's interest perfectly.

You'll notice that there are some AdSense blocks on this page, and they also generate some autopilot income.

- home
- spyder literature
- gallery
- technical
- links
- spyder stuff
- spyders for sale
- drive too fast?
- [email](#)



3000GT Spyder Stuff

2008 Mitsubishi Spyder
All-New 2008 Mitsubishi Spyder - Fame & Fortune Sold Separately.

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Product	Price	Time Left
Mitsubishi : 3000GT 1995 Mitsubishi 3000GT Spyder SL Rare Convertible	\$16,000.00	1d 08h 20m
Mitsubishi : 3000GT SPYDER MITSUBISHI 3000GT SPYDER MANY PICS! 1 OF 741	\$13,100.00	11h 05m
1995 96 Mitsubishi 3000GT Spyder Factory Manual Supl V3	\$56.02	9h 03m
KICS MAGNETIC OIL DRAIN PLUG BLUE 3000GT SPYDER RALLI	\$14.99	5d 07h 56m
Mitsubishi 3000GT Pewter Keychain- SL Spyder VR-4 91-99	\$9.99	3d 04h 04m
NOKYA PEDAL Mitsubishi 3000GT Diamante Eclipse Spyder	\$6.99	5d 14h 36m
"2 SPYDER mitsubishi eclipse 3000gt Door Step Badge	\$6.99	5d 04h 53m
Mitsubishi "SPYDER" Eclipse/3000GT black license frame	\$6.50	1d 08h 36m
3000gt Diffuser exhaust tip Chrome VR4 SL Spyder	\$0.98	12h 20m
3000gt Spyder Driver s A Pillar VR4 SL Piller 3000	\$0.98	22h 32m
3000gt Foglight 2nd Gen VR4 SL Spyder Fog Light Stealth	\$0.98	3d 22h 07m

[View all 11 items on eBay](#) [disclaimer](#)

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This page is ***automatically and dynamically generated*** by eBay for each new visitor that sees the page. It is all done using one small piece of code that you get from eBay through a tool called the Editor Kit.

Here's what the code looks like on that page:

```
<script language="JavaScript"
src="http://lapi.ebay.com/ws/eBayISAPI.dll?EKServer&ai=n%7F%3Ddys%7Bud&bdr
color=FFCC00&cid=0&eksize=1&encode=UTF-
8&endcolor=FF0000&endtime=y&fbgcolor=FFFFFF&fntcolor=000000&fs=0&hdrcolor
=FFFFCC&hdrimage=1&hdrsrch=y&img=n&lnkcolor=0000FF&logo=2&num=25&num
bid=y&paypal=n&popup=n&prvd=9&query=3000gt+spyder&r0=3&shipcost=n&sid=
test&siteid=0&sort=MetaEndSort&sortby=endtime&sortdir=asc&srchdesc=n&tbgcolo
r=FFFFFF&title=3000GT+Spyder&tlecolor=FFCE63&tlefs=0&tlfcolor=000000&toolid=
10004&track=5335822202&width=500"></script>
```

Don't worry, all this code is actually generated by an eBay web site.

You get that code using the eBay Editor Kit located here:

<https://www.ebaypartnernetwork.com/PublisherToolsWidgetPage>

The video on the QuickieProfits site has details on how to use the Editor Kit. I recommend you watch the video for more details.

You just follow their instructions and plug in your **campaign ID** (generated by eBay) and you plug in the **keywords** you want eBay to use when generating the page. They generate the code and you copy and paste that onto your site. (Don't use the code above – get your own from the site.) You can also enter **tracking code** in the Editor Kit which helps you understand which pages are generating revenue.

Technically, what happens is whenever a visitor clicks on this page, the code goes out to eBay, executes a search using the keywords you supplied, and delivers those results on your page. Best of all, it attaches your affiliate ID to the auction so your visitor is cookie'd if they click on any of these items or links. Whether they buy one of these items, or another one they find, or even something completely different 6 days from now, you will earn 50% or more of eBay's auction fee.

If the person happens to be a first timer, you also get \$25 for recruiting them. That fee ramps up when you recruit lots of new users.

Ways to implement this tactic in your business

There are some nice, simple and easy to implement ways to use this tactic to create an autopilot income stream on your site.

If you have a web site where it is appropriate, by all means create a page and link to it. While this might not work well on a sales-page type site, it can work great on a portal or info site. I make money from the page like this on my hobby site every month, and that site gets just a few thousand visitors a month.

On pages where you are currently running AdSense, you might want to try running targeted eBay auctions instead to see if eBay pulls in more revenue. I had one user of this Quickie tell me she doubled the revenue of her page when she replaced AdSense with eBay. You can also run the auction alongside AdSense ads.




Another quickie tactic that can work in almost any niche is to create an auction page that matches your niche and drive traffic to it via your autoresponder.

Example: an infoproduct site that sells a book on fighting speeding tickets. The sales page and autoresponders focus on selling the product. But after a few weeks, the autoresponders also promote a few other related products.

One obviously related product for someone who got a speeding ticket would be radar detectors. Using this technique, it's easy to create a page full of radar detector auctions currently running on eBay.

Then write an autoresponder that mentions how useful radar detectors can be, and how there are always good deals on eBay.

Here's what that page looks like:

right now on eBay				
Radar Detectors				
Picture	Product	Price	Bids	Time Left
	RD-1 ANTI-FALSING RADAR DETECTOR BY MAXON SYSTEMS NEW	\$9.99	-	30m
	Sensoro EagleEye RW3100 Radar/Laser Detector-WIRELESS	\$46.99	<i>Buy It Now</i>	31m
	Escort Passport 8500 Radar / Laser Detector	\$113.61	13	37m
	Cobra XRS 9675 Radar/Laser Detector XRS9675	\$54.99	<i>Buy It Now</i>	39m
	BEL BELTRONICS VECTOR 995 Vector995 Radar Detector NEW!	\$222.22	<i>Buy It Now</i>	41m
	Escort Cordless Solo S2 Radar Detector	\$206.01	8	43m
	Cobra XRS747 Voice Radar/Laser Detector XRS 747 XRS9400	\$44.00	<i>Buy It Now</i>	45m

Here's what I wrote in a simple autoresponder message:

```
Hi {FIRSTNAME}
```

```
It occurred to me that if you've got a speeding ticket, you  
might need a radar detector. I figured out a way to search  
through eBay and find radar detectors on sale.
```

```
I bought mine on eBay and saved $200.
```

```
http://www.BeatMySpeedingTicket.com/cheap-radar-detectors
```

Again, this tactic creates a completely automatic income stream. It may not be huge, but it adds up and takes well under an hour of work for the entire thing. The nice thing is that the link in that email never changes, so I don't need to change the email. It is in my pre-programmed series and goes out to everyone. But because the Editor kit code generates these eBay pages dynamically, the auctions are always fresh.

This tactic can be implemented on almost any web site in almost any niche since there are so many auctions running on eBay at all times.

This tactic is most effective with careful selection. You've got to have relevant auctions that match the purpose of your list. Otherwise, not only will your marketing for this page be ineffective, it could be considered spam.

Want information on more powerful QuickieProfits tactics like this?

[Click here to learn more about QuickieProfits.](#)

Disclaimer: Every site is different and no guarantee is made as to any increase or decrease in sales or profits resulting from the use of this tactic.